



Social Noise joins Dialogue International Network

- Social Noise will be the agency representing Dialogue International in Spain and Mexico
- Dialogue International is an Alliance formed by 27 independent agencies with a presence in Europe, Asia and America

Madrid, 9th of February 2015

The international alliance of independent agencies **Dialogue International** has announced the incorporation of the creative digital agency **Social Noise** for Spain and Mexico. The alliance has also communicated the acceptance of the Italian creative digital agency **Cookies**, with headquarters in Milan, as a new member agency.

Dialogue International is a networking organization founded in 1991. It is currently formed by 27 successful independent creative agencies covering Europe, Asia and America. Inspired by the values of dialogue and collaboration, Dialogue International integrates more than 800 professionals who meet in periodical forums to exchange experiences and business opportunities.

By becoming a member of this, **Social Noise** intends to provide global coverage for their clients, in addition to benefiting from the exchange of ideas, work methodologies and technological tools among the different member agencies of this alliance.

“Being part of Dialogue make us more competitive, both in Spain and Mexico, because it allows us to provide international coverage for our clients”, states Miguel Pereira, CEO of Social Noise. “But perhaps the best part of this partnership is the huge amount of information that we will share about projects, work methodology and tools. I love the philosophy that this alliance, with creativity and digital innovation as the main focus, which is fully aligned with the essence and the brand positioning of Social Noise”, adds Pereira.

social
noise



About Dialogue* International:

Dialogue*international is an alliance of communications agencies, successful, independent businesses, dedicated to their local markets where they deliver success for local and international clients. Through close, personal relationships with partner agencies all over Europe, they integrate local successes efficiently and effectively, to deliver success internationally.

About Social Noise:

Social Noise is an independent creative digital agency with headquarters in Madrid and México DF. The agency has a consolidated portfolio of clients from international brands like **Vodafone, Mastercard, Jameson, Barceló Hotels & Resorts, Stage Entertainment, Four Roses, Olay, Ikea, Puma, Colgate, Sony Pictures, Randstad, El País, Airbnb** or **Warner Music**.

Under the claim '**Technocreative Thinking**', **Social Noise** works in three strategic areas: **Technology** (Innovation), **Creativity** (including contents and audiovisual production through their own producer **Visual Noise**), and **Strategy**. Also, the agency launched in 2014 a school of digital knowledge called **Nomadia** (www.nomadia.com).

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